

*Trusted  
Travel Buddies*

# CORE VALUES



## SPIRIT OF ADVENTURE

Initiating new experiences for clients stimulates their mind which in turn boosts both happiness and resilience levels.



## ENCOURAGEMENT

Giving clients courage, confidence and hope.



## POSITIVITY

All TTB staff have a can-do attitude which enables clients to enthusiastically explore their passions and interests on holiday.



## EMPOWERMENT

Enabling clients to fully live their finest lives.



## INCLUSIVENESS

Creating an environment where clients can feel welcomed, respected, supported and valued.